

# Who Moved My Cheese?: An Amazing Way to Deal

Who Moved My Cheese?: An Amazing Way to Deal

Save \$10.00 when you spend \$50.00 or more on Qualifying Items offered by Amazon.com. Enter code BMLSAVES at checkout. [Click to Display](#)

This item ships for FREE with Super Saver Shipping.

Binding: Hardcover

Dewey Decimal Number: 155.24

EAN: 9780399144462

ISBN: 0399144463

Label: G. P. Putnam's Sons

Manufacturer: G. P. Putnam's Sons

Number Of Items: 1

Number Of Pages: 96

Publication Date: September 08, 1998

Publisher: G. P. Putnam's Sons

Studio: G. P. Putnam's Sons

#### Related Items:

- [The One Minute Manager](#)
- [Fish! A Remarkable Way to Boost Morale and Improve Results](#)
- [The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change](#)
- [Good to Great: Why Some Companies Make the Leap... and Others Don't](#)
- [Raving Fans: A Revolutionary Approach To Customer Service](#)
- [see more Alternate Versions: Click to Display](#)

Browse for similar items by category: [Click to Display](#)

#### Editorial Review:

#### Amazon.com Review:

Change can be a blessing or a curse, depending on your perspective. The message of *Who Moved My Cheese?* is that all can come to see it as a blessing, if they understand the nature of cheese and the role it plays in their lives. *Who Moved My Cheese?* is a parable that takes place in a maze. Four beings live in that maze: Sniff and Scurry are mice--nonanalytical and nonjudgmental, they just want cheese and are willing to do whatever it takes to get it. Hem and Haw are "littlepeople," mouse-size humans who have an entirely different relationship with cheese. It's not just sustenance to them; it's their self-image. Their lives and belief systems are built around the cheese they've found. Most of us reading the story will see the cheese as something related to our livelihoods--our jobs, our career paths, the industries we work in--although it can stand for anything, from health to relationships. The point of the story is that we have to be alert to changes in the cheese, and be prepared to go running off in search of new sources of cheese when the cheese we have runs out.

Dr. Johnson, coauthor of *The One Minute Manager* and many other books, presents this parable to business, church groups, schools, military organizations--anyplace where you find people who may fear or resist change. And although more analytical and skeptical readers may find the tale a little too simplistic, its beauty is that it sums up all natural history in just 94 pages: Things change. They always have changed and always will change. And while there's no single way to deal with change, the consequence of pretending change won't happen is always the same: The cheese runs out. --Lou Schuler

#### Product Description:

From one of the world's most recognized experts on management comes a charming parable filled with insights designed to help readers manage change quickly and prevail in changing times.